



Final Version of WinRAR 4.10 ready for download

With this new version WinRAR puts some zest into zip! Now many popular features of the RAR-format are available also for the ZIP-format.

Berlin, 19.01.2012 – win.rar GmbH and RARLAB present the final version of WinRAR 4.10. The world's leading compression program contains important new features and significant improvements. The new version WinRAR 4.10 is now ready for download at <http://www.win-rar.com>.

Optimization of ZIP-support

With the new version of WinRAR 4.10 the developers of RARLAB have optimized in particular the support for ZIP-archives. Therefore RARLAB responds to the needs of its users, to expand the special features of the RAR format onto the ZIP format. Until now this meant losing a huge RAR benefit (no limits on the file size and number), because ZIP support was limited to archives less than 2 GB and 65535 files per archive. WinRAR 4.10 removes these limitations, bringing ZIP support closer to RAR-archives.

To satisfy user demand and to maintain compatibility with other formats, WinRAR now allows multi-volume in ZIP format for maximum compatibility of packing formats. Split archives are ideal for distributing large archives such as movie files or music collections. They can be stored and distributed in multiple archives and can be sent easily over the internet.

As an alternative to ZIP archives WinRAR users can rely on self-extracting-split RAR archives. With self-extracting split RAR archives recipients can easily open and extract the archives even if they have no compression software installed. In contrast to split-archives in RAR-format, multi-volume ZIP's cannot be self-extracting.

Further Innovations in WinRAR 4.10

In addition WinRAR 4.10 comes with improvements in the user interface, especially regarding volume size and improved security settings when deleting temporary files. The popular feature 'convert archives' has been optimized to allow converting encrypted archives. Finally, RARLAB has introduced new commands for WinRAR command line, and has improved the SFX-modules for self-extracting archives and installers.

"Our faithful users know by now that by using WinRAR, they are working with a highly stable packer with high compression rates, which is characterized by particularly sophisticated functions. Now we have implemented some of the popular features of

WinRAR for the ZIP format to ensure maximum compatibility to other packaging formats. We hope to inspire even more people for our product”, says Öncül Kaya, managing director of win.rar GmbH.

The RAR format offers a number of advantages compared with other packaging formats: Among them are solid archiving, recovery records, which allow reconstructing damaged files, converting functions and many security options. WinRAR sets the benchmark with high compression rates, its stability and minimal use of disk space. Apart from the RAR format, WinRAR also supports a long list of non-RAR formats, like the ZIP-format, and therefore offers the best compatibility in its class.

Another tip: for all Windows-64-bit users, it is highly recommended to install the WinRAR 64-bit version. It is faster and offers best available integration.

Prices and availability

A 40-day trial version of WinRAR 4.10 can be downloaded on: <http://www.win-rar.com/website/download.html>. After expiration of the 40-day period the user is notified about the end of the test period.

WinRAR is available for \$29. [Http://www.win-rar.com/125.html?prod=winrar](http://www.win-rar.com/125.html?prod=winrar)

WinRAR is available in more than 40 different languages and is compatible with Windows 200/2003/XP/Vista/2008/Windows 7. The command line version of WinRAR is also available for Linux. FreeBSD and MAC OS X.

Screenshots can be found at: <http://www.win-rar.com/winrarscreenshots.html>

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About WinRAR

WinRAR is a 32-bit and 64-bit Windows version of the RAR Archiver, the powerful archiver and archive manager, which supports also multi-core-processors. RAR files can usually compress content up to 30 percent more effectively than ZIP files. The most important functions of WinRAR include extremely powerful document and multimedia file compression, processing of other archive formats, programmable self-extracting archives (SFX), damaged archive repair, authenticity verification, Unicode support and archive encryption. WinRAR is available in over 40 different languages and runs on Windows 2000/2003/XP/Vista/2008/Windows 7. The command line version of RAR is available for Linux, FreeBSD and MAC OS X.

About win.rar GmbH

win.rar GmbH has been the official distributor of WinRAR and RARLAB products since February 2002 and handles all support, marketing and sales related to WinRAR & RARLAB.com. win.rar GmbH is registered in Germany and is represented worldwide by local partners in more than 70 countries on six continents. win.rar's

declared objective is to provide first-class quality support and to optimize their software to meet customer's requirements in accordance with their valued feedback. For more information about WinRAR and win.rar GmbH go to <http://www.win-rar.com>